

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 585212 /		<u>Alt Order #</u> 09849469
<u>Product</u> PRIORITIES USA ACTIO		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/30/12	10/30/12	M-F 530-6a Good Day	530-6a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,100.00			
N 2	31	11/01/12	11/01/12	M-F 530-6a Good Day	530-6a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,100.00			
N 3	31	11/05/12	11/05/12	M-F 530-6a Good Day	530-6a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00			
N 4	31	11/06/12	11/06/12	M-F 530-6a Good Day	530-6a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,100.00			
N 5	31	10/31/12	10/31/12	Good Day Colorado	6a-7a		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00			
N 6	31	11/02/12	11/02/12	Good Day Colorado	6a-7a		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00			
N 7	31	11/01/12	11/01/12	Good Day Colorado	7a-8a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,000.00			
N 8	31	11/05/12	11/05/12	Good Day Colorado	7a-8a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 9	31	11/06/12	11/06/12	Good Day Colorado	7a-8a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,000.00			
N 10	31	10/31/12	10/31/12	Good Day Colorado	8a-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00			
N 11	31	11/02/12	11/02/12	Good Day Colorado	8a-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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585212 /	09849469

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	PRIORITIES USA ACTION	1790

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	31	11/06/12	11/06/12	Good Day Colorado	8a-9a		1:00			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		11/05/12	11/11/12	-T-----				1	\$600.00			
N 13	31	10/30/12	10/30/12	Regis & Kelly	90130a-10a		1:00			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-T-----				1	\$600.00			
N 14	31	11/01/12	11/01/12	Regis & Kelly	90130a-10a		1:00			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	---T---				1	\$600.00			
N 15	31	11/05/12	11/05/12	Regis & Kelly	90130a-10a		1:00			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
N 16	31	10/30/12	10/30/12	We the People w/ Glo	12p-1p		1:00			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-T-----				1	\$700.00			
N 17	31	11/01/12	11/01/12	JdgJoe M-F 1p-2p	1p-2p		1:00			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	---T---				1	\$500.00			
N 18	31	10/31/12	10/31/12	DivCt/JdgAlex M-F 2p	2p-3p		1:00			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	--W----				1	\$500.00			
N 19	31	10/30/12	10/30/12	Judge Judy	4p-5p		1:00			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00			
N 20	31	10/30/12	10/30/12	M-F LN 930p-10p	930p-10p		1:00			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-T-----				1	\$2,800.00			
N 21	31	11/01/12	11/01/12	M-F LN 930p-10p	930p-10p		1:00			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	---T---				1	\$2,800.00			
N 22	31	11/05/12	11/05/12	M-F LN 930p-10p	930p-10p		1:00			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		11/05/12	11/11/12	M-----				1	\$2,800.00			
N 23	31	10/31/12	10/31/12	Amer Dad M-F 12a-1a	12a-1a		1:00			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	--W----				1	\$200.00			
N 24	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		1:00			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00			
N 25	31	11/03/12	11/03/12	The Insider	10p-1030p		1:00			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-----S-				1	\$500.00			
N 27	31	11/04/12	11/04/12	Ugley Betty	11p-12a		1:00			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	-----S				1	\$300.00			
N 28	31	10/31/12	10/31/12	Jdg Joe M-F 1p-2p	1p-2p		1:00			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	--W----				1	\$500.00			
Totals											27	\$28,000.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/29/12 - 11/06/12		27		\$28,000.00		\$23,800.00						
Totals		27		\$28,000.00		\$23,800.00						

Signature: _____ **Date:** _____

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